#14

Fidget
Fidget
VRRRMMMM~

PIN PON
Ha

Krrt
Krrt

Fidget
Fidget
Clack
Clack

Sparkle

Fidget
Fidget
Uhh
Thanks a lot for coming.
Greet-ings!
Wow, how nostal-gic~
This really brings back memories of when we were in grade school.
Eh? Uhmm
No, not really.
No? Then what are you nostalgic about?
Eh? You've been to our house before, Higuchi?

I used to go past this house on my way to school back then.
Just a small reminder can bring back a lot of memories, you know?
So many things happened back then...
Both good things and bad things,
things that make you say "Wow, I remember that".
Fidget
Fidget
?
Our relationship wasn't that great back then.
I really can't recall any memories of us together...
?
Enough with that already!
What's with that face!!

Alrighty, now then...
Yeah, it's there.
Sorry to intruuude~
Is that the Notebook?
Fidget Fidget
Clap Clap
Let's order a different size online for that coat we saw yesterday!
It's fine, it's fine. I'm free anyway.
but when it comes to clothes, I'm a little...
Sorry for having you do this. I know we are looking online,
Okay.
Please have some tea.

Why?
Just looking at these sites makes my head explode
Should I look in the clothing section of those online shops?
Like which site should I look on?
Let's see now...
I get it.
When it comes to coats or jackets
there are so many names flying around I don't even know what I want anymore...
You're that far behind....?
Ooh...
You can get a good point return rate if you do a lot of shopping.
I do shopping for my favourite brands online a lot.
First, before you buy anything online,
you want to check the official website for that product's brand.
type type

In English, you can call most of these "Outerwear".
We can divide them into "Jackets", "Coats" and "Blousons".
These are the 3 basic types of outerwears.
Coat
Jacket
Blouson
Other than that, we have mountain parkas
Or down vests

Ah!
This chester coat!?
Yeah, that's right.

So for today, let's go to the brand's official site.
Click on the "Outerwear" category, and select "Coats".

Things get delivered to your house with the press of a button,
and you can just return anything that you didn't like.
Online shopping sure is conve-nient~
EH!?
Eh?
What's with that react-ion...?
Don't you feel bad when returning a product...?
They delivered it all the way to your home
and there's the return fee too...
Higuchi... I didn't know you were that kind of person...
Hey!!
Eh? What? What are you talking about!?
Hieee~ Scary~

No one goes "Let's buy and return everything~!" whenever they can, you know.
Of course, it's possible, so some people are going to abuse it.
But overall, you should think of returning goods as a natural part of business.
Tons of online shops let you return a product if you didn't like it these days, didn't you know?
Ah
Really...
Now that you've mentioned it, I shop online a lot
and there have been a lot of times where I wanted to return the stuff I've bought too!
And if you think about the shipping cost between your house and the shop, the return fee is reasonable too.
I guess so...
Ah it's been a month...
It always felt bothersome, so I just left them there...
But in the end, I just never got around to returning it.

Then, if you want to return it
Just stuff it back in the box and reseal it.
I get it, but still...
For clothing, when you take it out of the box
try it on without taking off its tag first.
This is key
Then send the package back immediately...
Well
You've tried the actual thing on, right? So there shouldn't be a problem.
I guess so.
Stuff it back in, huh.
It wasn't THAT hard
Pheew
Purchase
Select a dark chester coat... in size M...
click
DONE!!
Alright then from this brand...

……
You can use this for formal occasions and for casual wear too.
Speaking of wearing a chester coat...
The chester coat has a collar similar to a suit, so it leans more towards formal wear.
So the clothes that go well with it... are casual clothes, right?
Right, right!
Something like denim pants or sneakers go really well with it.
So you do know this stuff pretty well, Yuusuke.

Waah~
It really is simple once you actually try it.
I'm really sorry for making you come all the way here...
Nah, it's fine.
I'm just glad you were able to buy what you wanted.
Actually, there's one more thing...
Something I've been meaning to tell you.
I-I have...
I have something I really need to apologize to you for, Yuusuke.
?
You really don't remember at all, do you...

...ah
Do you remember that one time we were in the same group for the school field trip?
Do you seriously think those clothes look good?
Serious
That time, I complained a lot about your choice in clothing, right?
Ah...
No!
But I didn't exactly mean to complain about your clothes at all!
?
Back then, all I was interested in was fashion.
I let my knowledge of fashion get ahead of myself.
I didn't think about your feelings at all, Yuusuke...

Just thinking about my past blunder
makes me despair knowing that I can't ever take it back~
I didn't mean anything bad
I just committed a crime unknowingly~
.....
HA~
So that's why...
I've always wanted to apologize, Yuusuke.
I didn't realize this because I was having so much fun...
But I when I started to calm down and think, I've said so many things I wish I hadn't.
So Higuchi has her regrets too...
I do!
I have nothing but regrets!

I'm really sorry
for all those mean things I said back then.
...no,
it's fine.
Do you forgive me?
Of course I do.
Thank you.

Clack
Clack
Let's meet again if you ever want to buy new clothes.
Bye bye.
.....
.....
♪

.....
if you ever want to buy new clothes...
Let's meet again
Type
Type
Type
.....
Step

#14 END

MB's Note #14

Returning an online purchase

No one goes "Let's buy and return everything" whenever they can, you know.
Of course, it's possible, so some people are going to abuse it.
But overall, you should think of returning goods as a natural part of business.

Nowadays, the only disadvantage of online shopping - the inability to try on a product before buying - has been completely eliminated. In October 2015, Zozotown launched a premium service, where all return shipping fees were removed if the customer paid a subscription worth 350 yen a month. It meant that customers could return any product for free, no questions asked. No more "You can only return defective goods" or "It'll cost money to return this." It meant that if you were ever uncertain about which 2 sizes you should order, you could just order both and return the one that didn't fit. If you didn't like the clothing itself, you could return it as well. Essentially, it's a system where you could try on clothes in the comfort of your own home.

Zozotown's deployment of this system had a huge impact on the industry, triggering the development of the "Please order for fitting purposes" service for even small online retailers.

However, the rise of online shopping didn't benefit everyone. Because of this service, the staff of traditional clothing stores are in crisis. Gone are the merits of going to a storefront and physically picking out clothes. We have created an environment where it's hard for salespeople to meet their sales goals and connect with their customers if their pre-made products do not match customer's demands.

In reality, the fashion industry is facing massive store closings with many big industry leaders boarding up hundreds of stores worldwide. With the rise of online shopping, the concept of a "shop" has begun to change. Keep a lookout for other new and exciting services that may develop thanks to the convenience of online shopping.

So you two finally made up

/a/nonymous presents:

Fuku wo Kiru nara Kon na Fuu ni (If You're Gonna Dress Up, Do It Like This)

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